

Release Date: 1st July 2009

**Panasonic Announce BCC IT Solutions as Wales's Premier
Directly Authorised Communication Systems Partner**

At a time when it is difficult to find a good business news story, [Panasonic](#) today, 1st July 2009, have announced [BCC IT Solutions](#) as a fully authorised direct partner for the Panasonic range of telephony based products.

John Byron – Panasonic Area Sales Manager said, *'Establishing a company with the right credentials is key to ensuring our partners are able to understand the converging voice & data needs of the business community'*. BCC IT Solutions has over 20 years experience in providing business-to-business IT Solutions and support services. As proven specialist in data communications, they are intrinsically positioned to offer business clients the vital skills required to make Panasonic part of their already comprehensive portfolio of business products and services.

[Panasonic Business Telephone Systems](#) provide connectivity to suit all business telephone trunk and extension technologies including packet (IP), digital (TDM) and analogue. Whatever the size of business or required features, Panasonic has a phone system to suit; In particular the new Panasonic NCP range features an advanced, easy to use unified communications suite for increased business productivity and customer responsiveness.

BCC Sales Director – Neil Wilkinson commented *"establishing a direct relationship with a world leading manufacturer such as Panasonic, combined with our wealth of experience in providing commercial IT Solutions, offers BCC a fantastic opportunity to provide both existing and potential clients alike, a valuable addition to our product range. Especially pleasing is the opportunity to promote these products as being British manufactured and a Welsh sold, installed & supported offering!"*

The Panasonic addition to BCC's portfolio compliments existing vendors such as Hewlett Packard, CISCO, CITRIX & Microsoft, and enables clients to consider their data & voice requirements either independently or as part of the ever increasing demand for convergence.

Ends

For further information, images and to request review samples please contact the Panasonic Business Systems UK PR Department:

Tom Gibson
Press Officer
tom.gibson@eu.panasonic.com
01344 853855

Laura Green
PR Assistant
laura.green@eu.panasonic.com
01344 853854

About Panasonic

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, the company recorded consolidated net sales of 9.07 trillion yen (US\$90.7 billion) for the year ended March 31, 2008. The company's shares are listed on the Tokyo, Osaka, Nagoya and New York (NYSE Symbol: PC) stock exchanges. For more information on the company and the Panasonic brand, visit the company's website at <http://panasonic.co.uk>

About BCC IT Solutions

Located in Wales, BCC IT Solutions is a dynamic, highly focused, & proven independent I.T. company with over 20 years experience installing, maintaining & supporting a business client base across Wales, England and Ireland. BCC employ a team of highly skilled IT technicians whose disciplines include security, networking, system migration, data protection and server deployment as well as providing a portfolio of essential onsite & remote support services. BCC product offerings include a comprehensive portfolio of industry standard, secure and reliable technologies from many world leading IT manufacturers such as Citrix, Microsoft, Cisco, Brother, Epson, HP, Xerox & Apple. BCC have many years of practical IT experience and an extensive knowledge of hardware, software and computer technologies, all of which benefit the client. Services include a free improvement & development IT review to maintain reliability, enhance performance & security, as well as ensuring customer IT expectations are always met. So whether it be a technical fix, a new workstation, protection of critical data or the full installation of a centrally managed, multi office, remote hosted network, BCC are able to deliver end to end commercially based solutions and become the trusted IT partner essential for any business.

Contact: Neil Wilkinson neil@bccit.co.uk 01239 711971